



Programme of the Social Business Training Day

3rd of September in Olten, Switzerland at Fachhochschule Nordwestschweiz. The Training Day will take place at the University of Applied Sciences Northwestern Switzerland in Olten. [More details about the venue can be found here.](#)

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| 09.00-09.30 | Check-In with the participants |
| 09.30-11.30 | <p>Moderated panel discussion “Opportunities and challenges for self-managed enterprises and organisations in day-to-day business”</p> <p>Participants on the panel:</p> <ul style="list-style-type: none"> • Sebastian Schlüter (Betterplace Lab, Germany) • Iris Menn (Executive Director, Greenpeace, Switzerland) • Diego Sánchez Vila (Zero Consultant, 7 Generations, Switzerland) <p>All participants will give a brief insight into how their organisation works in self-management in the form of a short keynote presentation. Afterwards, they will discuss their experiences with a moderator together with the participants of the Training Day.</p> |
| 11.30-12.30 | Lunch Break |
| 12.30-13.15 | <p>Keynote «Can self-management be a driver of social change?»</p> <p>Insights into the study conducted by the Anny Klawa Morf Foundation and the University of Applied Sciences Northwestern Switzerland among employees in companies that work with self-management. Presented by someone from the research team.</p> |
| 13.13-15.15 | Workshop « What do we learn from the study's findings and what does it mean for promoting social business?» |
| 15.15-15.30 | Coffee Break |
| 15.30-16.00 | Summary of the most important findings from the workshops and conclusion |

Methodology: The workshop is to be conducted using agile learning methods. Depending on the composition of the participants, we have several didactic methods to choose from. Basically, we are guided by the concept of the future workshop with its three phases "criticism phase", "utopia phase" and "realisation phase". Within these phases we

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work with elements of design thinking and the scenario technique. If the group is large enough, we use interactive methods of large group moderation (e.g. Liberating Structures). This approach enables intensive interaction between participants and (so-called) lecturers. The aim of the workshop is not only to impart basic knowledge, but also to intensively exchange and share experiences on the topic with all participants. At the end, concrete measures for potential changes should be described.